

WHAT EMPLOYERS & RESIDENTS CAN DO

- Turn off and unplug electronics.
- Use environmentally friendly cleaners and household products.
- Do not burn leaves and other yard waste.
- Conserve energy, dim lights, and switch to energy efficient lighting such as compact fluorescent light bulbs.
- Take public transportation, walk, bike or carpool. Provide incentives to employees who choose alternative modes of transportation.
- Postpone yard work that requires gas-powered equipment.
- Avoid idling and schedule errands together in order to take fewer trips. Delay business deliveries on Air Pollution Action Days.



CONTACT INFORMATION

ILLINOIS ENVIRONMENTAL PROTECTION AGENCY

The Illinois Environmental Protection Agency can provide more information and assistance relating to Partners for Clean Air and any of the programs listed in this brochure.

The Illinois EPA can be reached at:

Phone: 217.524.2378

Or visit : www.cleantheair.org



**PARTNERS
FOR CLEAN AIR**

PARTNERS FOR CLEAN AIR

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**PARTNERS
FOR CLEAN AIR**
CELEBRATING 15 YEARS

*Improving
Chicago's Air Quality
since 1995*

www.cleantheair.org

PARTNERS FOR CLEAN AIR OVERVIEW

Partners for Clean Air is a coalition dedicated to bringing cleaner air to the Chicago metropolitan area. Founded in 1995 by 15 charter members, the coalition brings together businesses, non-profit organizations and government bodies committed to reducing harmful emissions and improving air quality.

Partners for Clean Air is a leader in the Chicago metropolitan area at providing air quality awareness and educational outreach to residents, organizations and businesses. Through our programs, materials and award-winning outreach campaigns, we provide information and tools, demonstrating how to take action and reduce air pollution on a local level. Listed below are a few of the programs implemented by Partners for Clean Air.

Air Pollution Action Days and Illinois EnviroFlash

Air quality affects how we live and breathe. Like the weather, it can change from day to day. The Air Quality Index (AQI) is a color-coded system that classifies air quality from Good to Hazardous. Air Pollution Action Day Alerts are issued when air quality levels over a large area are expected to reach the category Unhealthy for Sensitive Groups, or Orange on the AQI, for multiple days.

When Air Pollution Action Days occur, coalition members are asked to notify their employees about the potential health risks of pollution and take actions to reduce emissions. Area residents are alerted as well.

Illinois EnviroFlash is an online tool that sends Air Quality forecasts and Air Pollution Action Day alerts directly to a subscriber's email inbox. The program is a partnership between the Illinois EPA and U.S. EPA.

<http://illinois.enviroflash.info>



Green Pays on Green Days

Green Pays on Green Days, which began in 2002, encourages Chicago-area residents to take individual actions to reduce air pollution. The program runs during the summer months to coincide with the months when ground-level ozone pollution is often at elevated levels.

Through the program, the Partners for Clean Air team visits communities throughout the Chicago metropolitan area to educate residents. To further encourage residents, environmentally friendly products are awarded on days when air quality is Good or Green according to the Air Quality Index.

Our clean air messages are included in print, broadcast and online media. A new hybrid vehicle has been awarded to one lucky resident as the Grand Prize since the creation of the program.



Particulate Matters Campaign

The Particulate Matters campaign raises awareness about particulate matter pollution through print, radio and TV partnerships.

The campaign educates the public on what causes particulate matter pollution, the inherent risks and the actions individuals can take to reduce this type of pollution.

Breathe Easy Man

Breathe Easy Man is the official clean air superhero for the Illinois Partners for Clean Air. Breathe Easy Man's character and fun nature appeal to audiences of all ages.

Breathe Easy Man regularly joins the Partners for Clean Air team at community and social events to help get the message out about the negative effects that ozone and particulate matter pollution have on public health.

Beginning in 2011, Breathe Easy Man will visit local schools to teach students how they can be clean air superheroes, too.

